**Information for Content Development**

* **ARE InfoTech requests you to provide the required details as under to develop relevant content for your website.**

**Please feel free to reach out to us in case of any query.**

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Particulars** | **Details** |
| 1. | Name of the company (full name) |  |
| 2. | Company status (eg-sole proprietorship, partnership deed, Pvt ltd, ltd, etc.) |  |
| 3. | The inception date of your company? |  |
| 4. | Services offered (headings of the services)  |  |
| 5. | Potential client segment |  |
| 6. | How the company is different from other companies? (USP points) |  |
| 7. | Names of key people in the organization |  |
| 8. | Credentials of key people like experience, expertise, and background which you would like to be mention in the company profile |  |
| 9. | Any achievement or award received by the company, owner or any employee? |  |
| 10. | Target market (local, national or international etc.) |  |

* **URL/Website link of competitor companies?**

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Name of Company** | **Website link/Url** |
| 1. |  |  |
| 2. |  |  |
| 3. |  |  |
| 4. |  |  |
| 5. |  |  |

* **Please provide any other information which you would like to furbish in the website and not covered above?**
* **We also request you to attach the following documents (if available) with email along with this form:**
* **Company Profile**
* **Company brochure**
* **Any promotional material**
* **Rough/Last draft created for company introduction or for any other marketing purpose**